



FOR IMMEDIATE RELEASE

December 11, 2007

Contact: Ali Semon, Frame Works
(805) 542-9000

Frame Works' Design Wins National Framing Competition

Local picture framing company wins first place in industry competition for first-time entry

SAN LUIS OBISPO, CA – Locally-owned framing studio, Frame Works, received the highest honors at a national framing competition this November. The competition, sponsored by the Professional Picture Framers Association (PPFA), awarded Frame Works with both first place in the Mailbox PRINT Framing Competition and the Judge's Award for High-Point First-Time Entry, recognizing the business' expertise in handling priceless works of art that demand high-level conservation.

Judging of the pieces was based on design and construction while applying the best conservation methods possible. The winning piece will now move on to the international level of competition, to be held in Las Vegas in January.

The accomplished Frame Works staff combines over 76 years of professional picture framing experience. They specialize in preservation framing of valuable documents, memorabilia, and artwork. The staff has experience in printmaking, photography, ceramics, acrylic, oil and watercolor painting. One staffer is a PPFA Certified Picture Framer and all others are in the process of becoming certified. In addition, Frame Works offers a comprehensive art consulting and framing service for businesses in San Luis Obispo County.

In addition to its professional framing services, Frame Works also showcases the work of local and emerging artists in an intimate gallery located within the store.

To schedule an interview with Ali Semon and to learn more about Frame Works, give her a call at 542-9000. The Frame Works Web site address is <http://www.sloart.com>.

###